

Cloud Orientation with Appirio

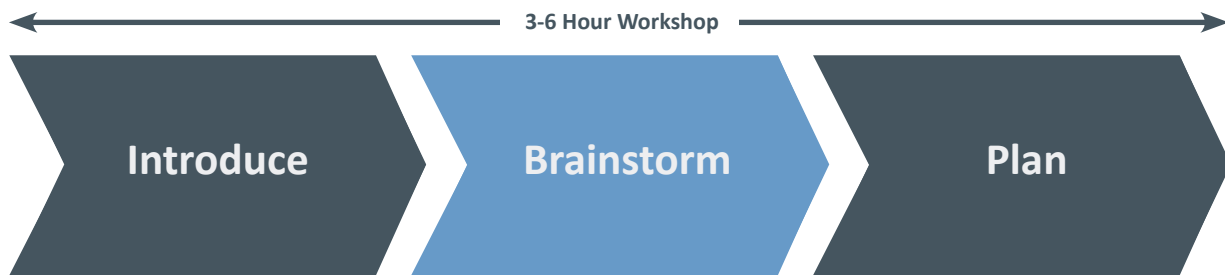
Current Situation

You are intrigued by cloud computing, but:

- Are confused by the increasingly complex cloud computing ecosystem, and unclear where the cloud may or may not fit with their business
- Want examples of how other enterprises are leveraging the cloud to create business benefit
- Need to know how other organizations are ensuring the performance, reliability, and security of their cloud applications
- Want help deciding where to begin to migrate to the cloud

Appirio Solution

Appirio has developed a single-day “*Cloud Orientation*” to meet these needs. We’ll provide an orientation to the cloud ecosystem, walk you through a tailored set of cloud computing case studies, and help you identify any opportunities to use the cloud in your business.



- Introduction to the leading cloud platforms
- Case studies of enterprise adoption of the cloud



- Discussion of current state IT, pain points and application backlog
- Identification of high potential opportunity for cloud migration



- Build a prototype?
- Develop a cloud roadmap?
- Prepare a business case?



Getting Started

For qualified enterprise customers, *cloud orientation* sessions range from \$5,000 to \$10,000 depending on the degree of customization required. Please nominate yourself for a Cloud Orientation: www.appirio.com/cloudorientation.

Appirio (www.appirio.com) is a cloud solution provider that offers technology and professional services to help enterprises accelerate their adoption of public cloud applications and platforms. Appirio’s innovation and expertise has been recognized by *BusinessWeek* as one of America’s Most Promising Startups and by *AlwaysOn* as 2010 On-Demand Company of the Year. Appirio has helped more than 200 leading enterprises implement, build and manage mission critical cloud solutions using salesforce.com, Google, Workday and Amazon. We are proud to serve a wide range of customers such as Avago, the City of Los Angeles, Diversey, Dunkin Brands, Flextronics, Japan Post Network, Ltd., IMS Health, Motorola, Qualcomm, RehabCare, Safety Kleen, Starbucks and VMware. Founded in 2006, Appirio has offices in the U.S. and Japan, and is backed by Sequoia Capital and GGV Capital.