

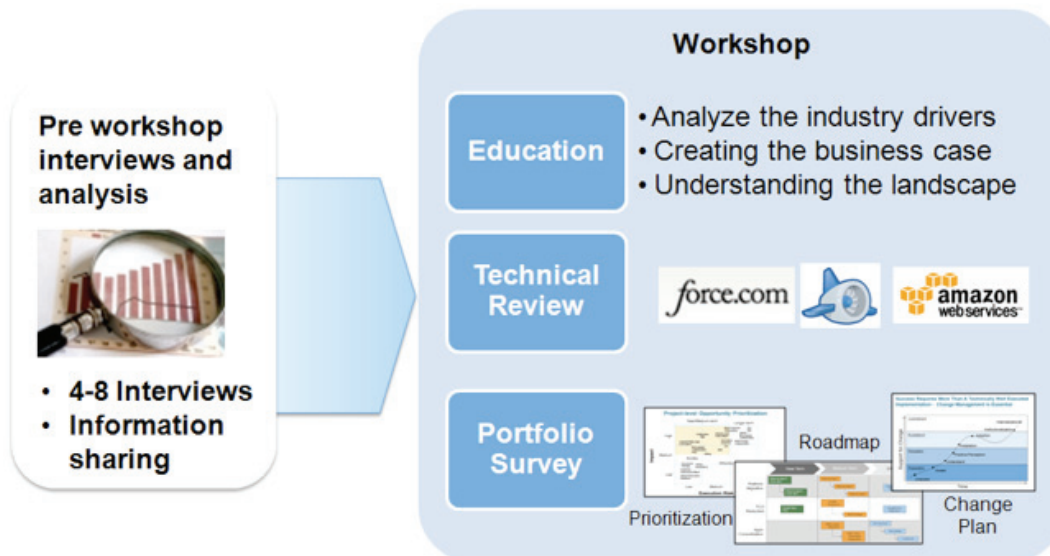
# Day in the Cloud with Appirio

## Today's Situation

- In the current economy, IT leaders are capital-constrained and under constant budget pressure
- IT leaders recognize the business case for cloud computing—address emerging business requirements 2-3x faster at 30-40% lower cost with minimal capital expenditures
- However, the complexity of current application portfolios, multitude of cloud computing choices and organizational barriers make it challenging to chart a path forward

## Appirio Solution

Appirio's *Day in the Cloud* workshop enables IT leaders to quickly build a shared understanding of cloud computing platforms/tradeoffs across their teams and identify areas where the cloud can deliver the greatest impact (cost savings and/or business impact). *Day in the Cloud* is a 1-2 day workshop with IT leadership consisting of 3 sessions—general cloud education, technical review of the major cloud platforms, and review of the internal IT application and infrastructure portfolio. At the end of the workshop, the IT leadership team will not only have an understanding of the major cloud computing platforms, but also a list of areas where the cloud can deliver immediate impact.



## Getting Started

To sign up for your *Day in the Cloud*, email [cloud@appirio.com](mailto:cloud@appirio.com) or visit [www.appirio.com/dayinthecloud](http://www.appirio.com/dayinthecloud).

Appirio ([www.appirio.com](http://www.appirio.com)), a cloud solution provider, offers both products and professional services that help enterprises accelerate their adoption of the cloud. With over 2500 customers, Appirio has a proven track record of implementing mission-critical solutions and developing innovative products on cloud platforms such as salesforce.com, Google Apps, and Amazon Web Services. From offices in the U.S. and Japan, Appirio serves a wide range of companies including Avago, Hamilton Beach, Japan Post Network, Ltd, Pfizer and Qualcomm. Appirio was founded in 2006, is the fastest growing partner of salesforce.com and Google, and is backed by Sequoia Capital and GGV Capital.

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